



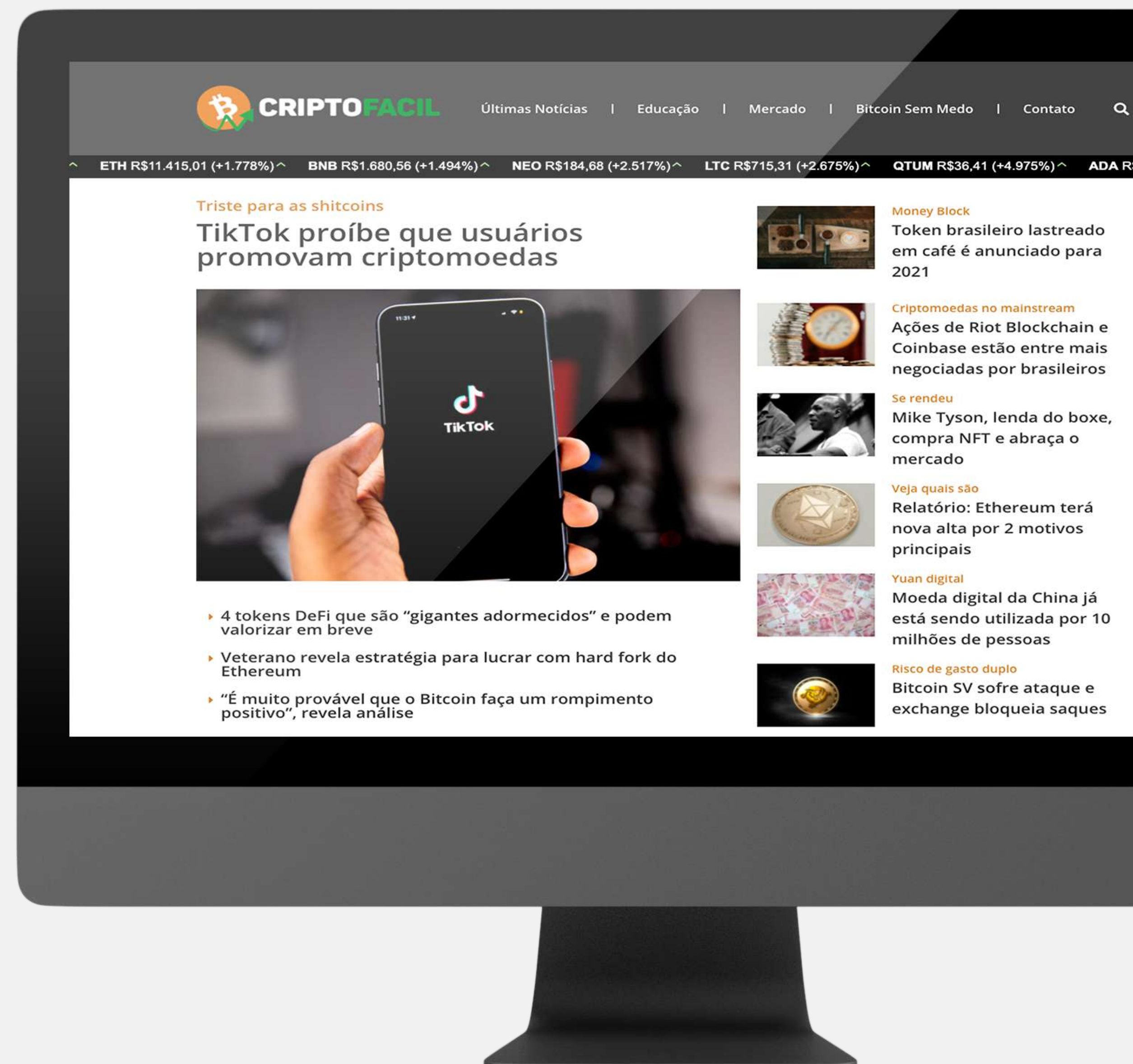
CRIPTOFACIL

Media Kit Q2-2022

A source of news market leader.

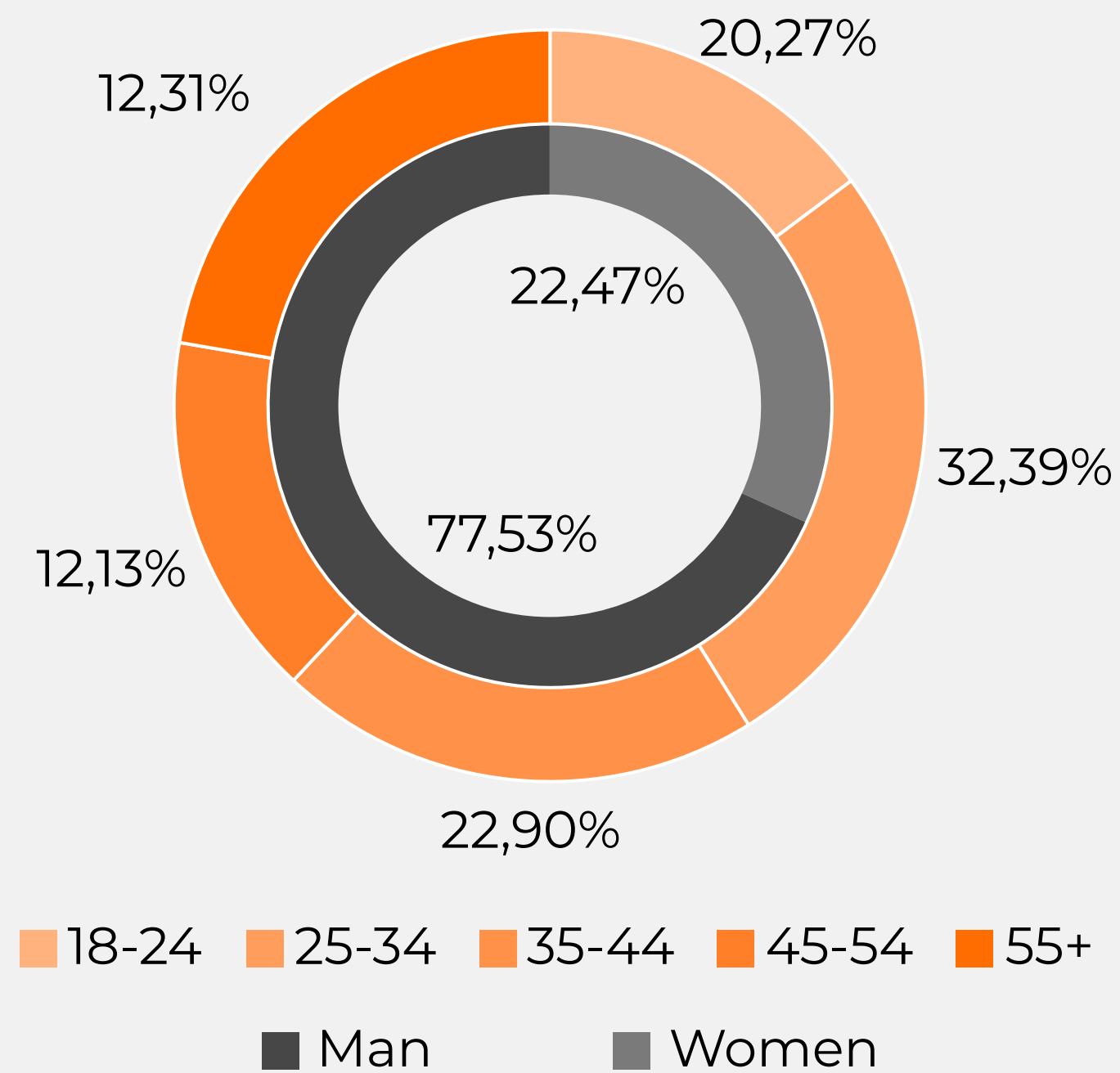
CriptoFácil since 2016 brings together a team of people who admire the history of cryptoactives and blockchain and are regular users of the technology. A group with a high critical sense and which imposes itself to a high level of quality demand - also knowing the right time to criticize.

We always seek to combine quality with fast content delivery, to become the biggest and best reference in Portuguese language cryptoactives, bringing news, opinions, articles, reviews, prices, technical analysis, comparatives and much more.










Global Data.

Age & Gender



Social Networks

	Facebook	+38K
	Twitter	+85K
	Instagram	+151K
	LinkedIn	+5K
	YouTube	+57K
	Telegram	+8K
	Newsletter	+19K

Pageviews

1.389.493

Sessions

1.143.720

Unique users

1.203.546

Average duration

00:00:42

Pages / Session

1,21



Banners display.

Increase your **brand awareness** and **generate conversions** through ads that highlight your messages.



Display your optimized image for desktop, tablet and mobile.

Slots:

- Billboard;
- Halfpage;
- Super banner in-article;
- Inline content;

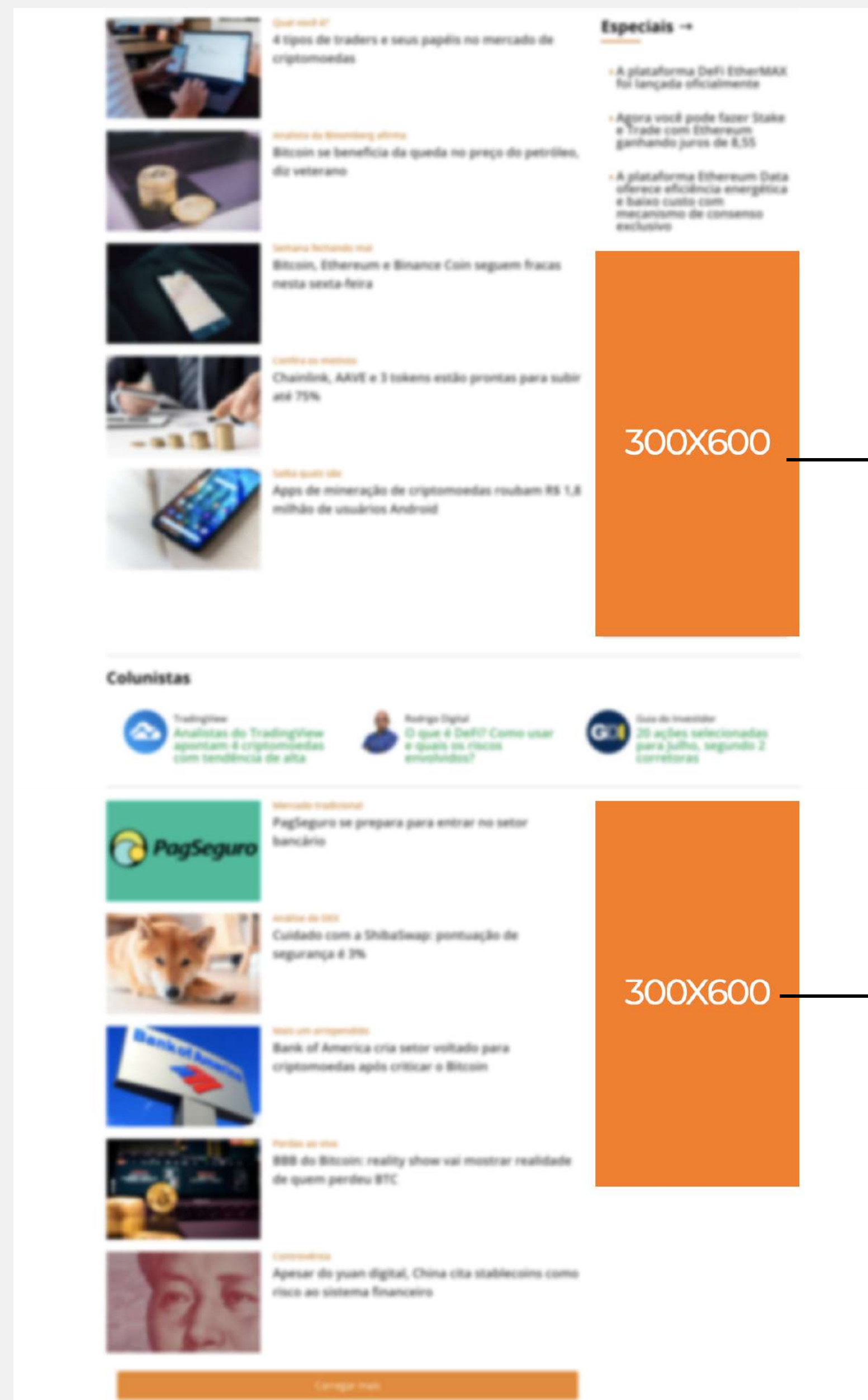


Slots.



Billboard:

Local: Home page.
*Desktop (px): 970x250.
*Tablet / Mobile (px): 300x250.
Maximum weight: 150Kb.
Extensions accepted: GIF / JPEG / PNG.
Animation time: Livre.
Looping: Livre.
Frame rate suggestion: 12.



Halfpage 1:

Local: Home page - Sidebar.
*Desktop (px): 300x600.
*Tablet / Mobile (px): 300x250.
Maximum weight: 150Kb.
Extensions accepted: GIF / JPEG / PNG.
Animation time: Livre.
Looping: Livre.
Frame rate suggestion: 12.

Halfpage 2:

Local: Home page - Sidebar.
*Desktop (px): 300x600.
*Tablet / Mobile (px): 300x250.
Maximum weight: 150Kb.
Extensions accepted: GIF / JPEG / PNG.
Animation time: Livre.
Looping: Livre.
Frame rate suggestion: 12.



Slots.



Super banner in-article:

Local: News / Above the article.
*Desktop (px): 728x90.
*Tablet / Mobile (px): 300x250.
Maximum weight: 150Kb.
Extensions accepted: GIF / JPEG / PNG.
Animation time: Livre.
Looping: Livre.
Frame rate suggestion: 12.

Inline content:

Local: News / Paragraphs.
*Desktop (px): 300x250.
*Tablet / Mobile (px): 300x250.
Maximum weight: 150Kb.
Extensions accepted: GIF / JPEG / PNG.
Animation time: Livre.
Looping: Livre.
Frame rate suggestion: 12.



Price Bar.

Maximum utility

The top bar shows prices of the main cryptocurrencies of the marketplace.

Maximum visibility

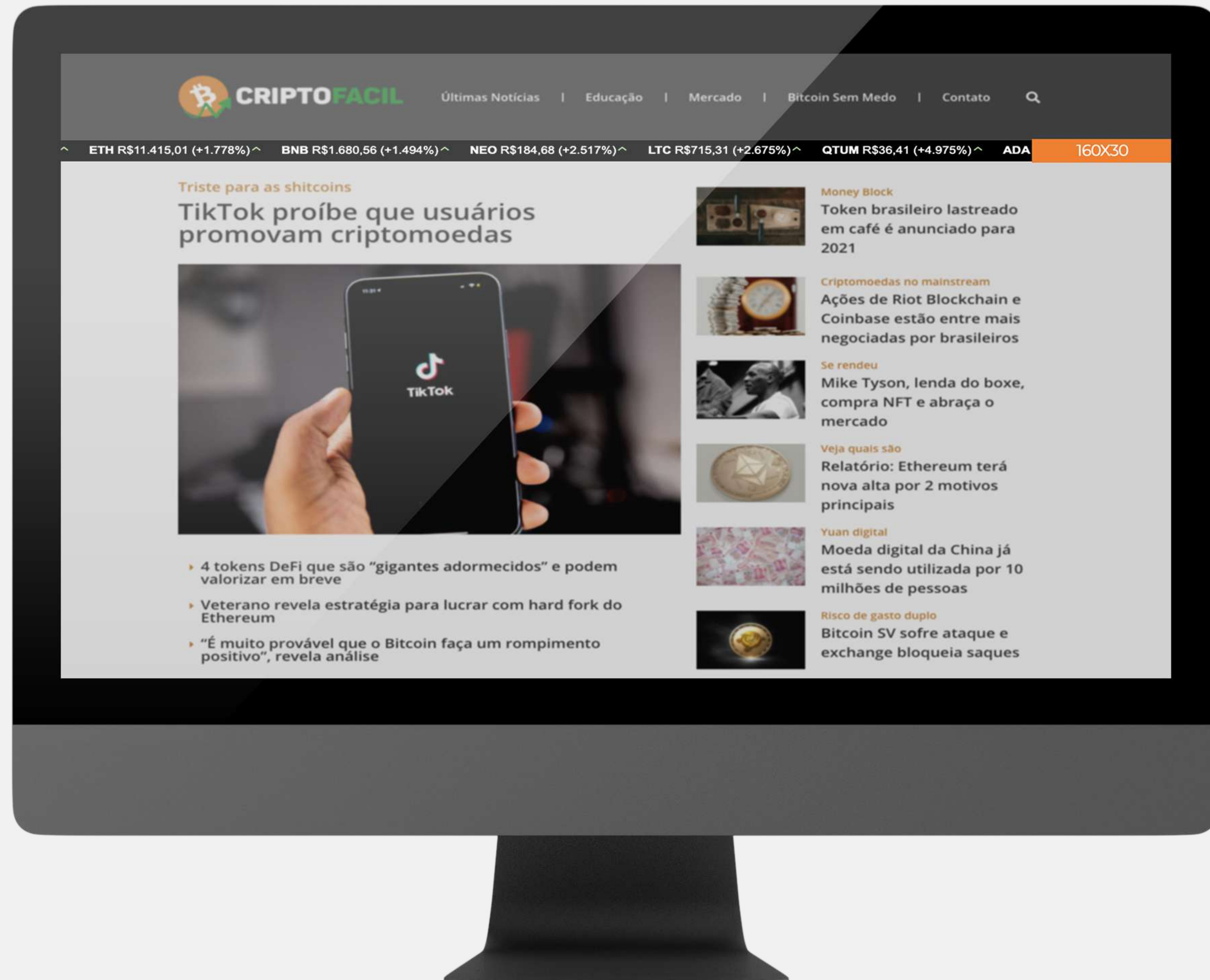
Display your brand on **all pages** and on site **more visible**.

*Desktop (px): 160x30.

*Tablet / Mobile (px): 160x30.

Maximum weight: 150Kb.

Extensions accepted: GIF / JPEG / PNG..



Press Releases.

Increase the visibility of your product or project on the internet with press releases.

The publication includes:

- Links DoFollow;
- Search Engine Optimization (SEO);
- More visible;
- Highlight in the "Especial" section in website home page;

*Text prepared, signed and sent by the advertiser, approved and published by CriptoFácil.

* Contains sponsored tag.

*Published only on the website and Telegram.

*Minimum length: 300 words.



Money Block.

Increase your brand awareness

with valuable content, avoiding spam to the public with direct sales.

The objective is to inform and educate instead to sell, through:

- Articles;
- Reviews;
- Tutoriais;

* Also posted on Facebook, Twitter, LinkedIn and Telegram.

* Does not contain sponsored tag.

Article.

Useful and original content that allows for your target audience to know and value your brand.

Written by your team or ours.

Review.

We carry out a detailed review of the characteristics and experience of the user of your product or service.

Tutorial.

Let us show our audience how to use your product and yours benefits in a step by step very detailed.



Money Block.

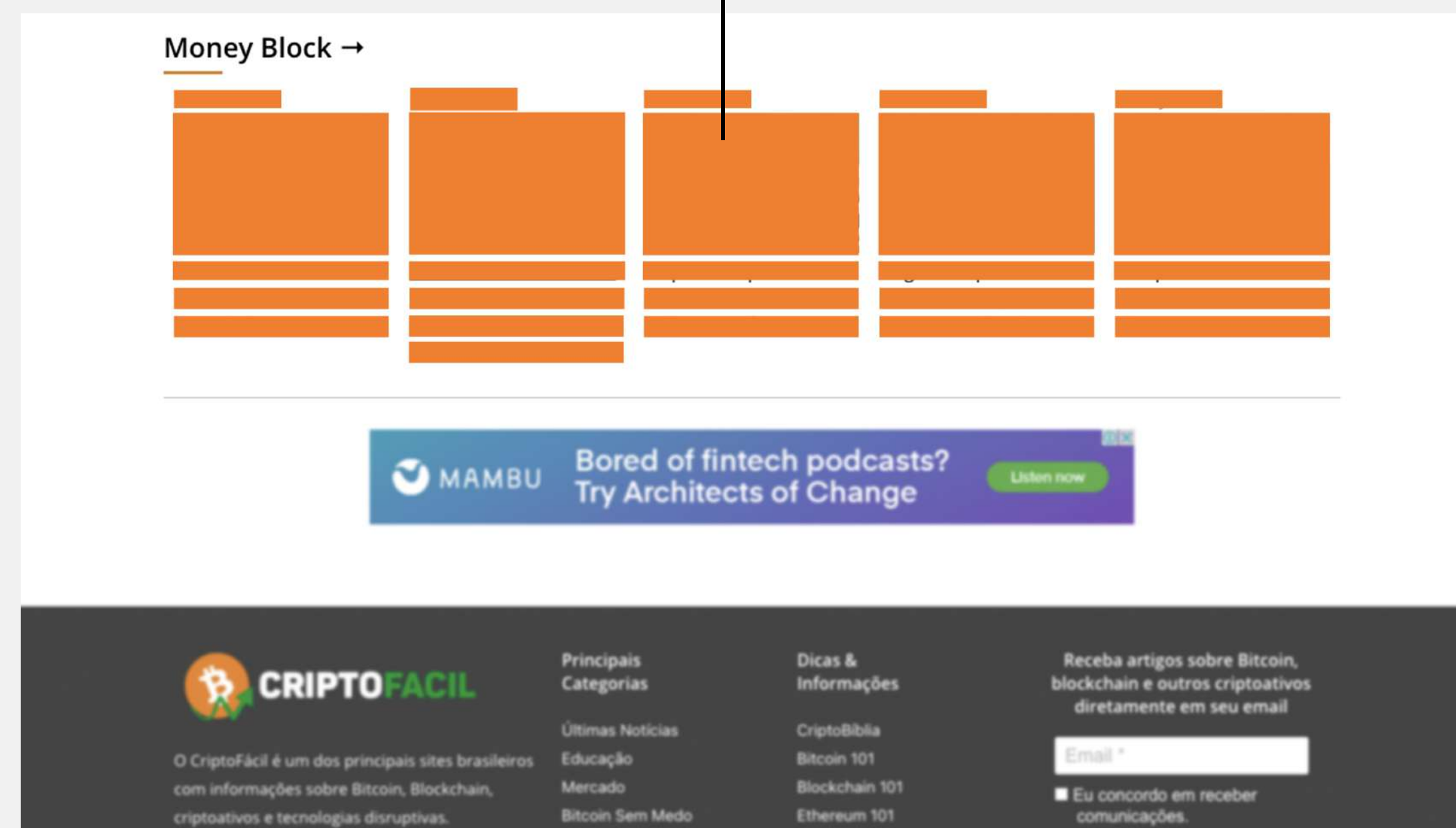


MB Spotlight:

Type: Creation and Publication.
Local: Home page - Top.
Spotlight: 7 dias.
Accepted extensions: DOC / PDF.
Minimum length: 300 words..

MB:

Type: Creation and Publication.
Local: Home page - Section Money Block.
Accepted extensions: DOC / PDF.
Minimum length: 300 words..



Sponsorship.

Increase your brand awareness by sponsoring our products audiovisuals and newsletter, gaining notoriety and prestige by highlighting your corporate identity within the crypto ecosystem.

Sponsor our videos.

Show your brand with a QR CODE in one of our videos:

CriptoTrade - Video;
Technical Analysis - Video;
CriptoTalk - Live;
Market Opportunities - Live;

Sponsor our Newsletter.

Display your brand in the header of our weekly newsletter for 5 days.

*You can also include a short message about your brand with a link to your website in the newsletter.



Advertise with us.

Put your brand message in front of **thousands of cryptolovers.**

Tell us what you need and we'll help you develop a effective advertising plan tailored for you:

contato@criptomoedasfacil.com

